



FOUNDATION FOR ETHICAL RECYCLING OF INDUSTRIAL SCRAP

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FERIS PRESS RELEASE

For Immediate Release - September 5, 2023

Subject: FERIS Legacy Project Seeks To Promote Sustainable Change with Launch

Famous world explorer and great environmentalist Robert Swan once wisely said, “The greatest threat to our planet is the belief that someone else will save it.” In that vein, and in the spirit of helping guide the recycling industry towards ethical environmental action, we proudly announce the global launch of FERIS, the Foundation for Ethical Recycling of Industrial Scrap.

FERIS is a legacy project designed to promote recycling’s most ethical practices while raising awareness and proposing solutions to the unique product design challenges which the global industrial scrap industry encounters. Our multifaceted project includes a curated library of resources, original content on our new website (www.FERIS.org), and a network of local and global partnerships. We encourage industrial scrap recycling best practices which assist associations and organizations in the industry to accomplish cleaner material processing methods, improved product design standards, and elevated *HSE (Health, Safety, & Environmental)* measures.

We believe that in order to improve upon the circular economy model and increase product processing standards we must work together at all levels of the industry. Our intention is to aid in practices which not only benefit recyclers, but are also practices designed to advocate for sustainability of the global communities and the environment in which we all live.

Whether it’s publishing the latest industry research, advocating for best practices, or working to implement innovative design ideas, FERIS is here to improve the way recyclers operate in the industrial world. We hope you’ll join us on our journey!

If you would like more information about the Foundation for Ethical Recycling of Industrial Scrap or to schedule an interview with one of our team members, please feel free to visit us online at www.FERIS.org, or contact us in writing at: info@FERIS.org / PO BOX 970 Cornelius, NC 28031.